**Ormiston Park Academy Curriculum Overview Years 10-11 Department: NCFE Business Curriculum Leader: MCC**

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|  | **Half Term 1** | **Half Term 2** | **Half Term 3** | **Half Term 4** | **Half Term 5** | **Half Term 6** |
| Year 11 | Key Content:  Unit 2-  Understanding resources for business and enterprise planning  Understand sources of enterprise funding and business finance  Business and Enterprise Funding  Business and Enterprise Finance  Unit 2 Understanding resources for business and enterprise planning  Understand business and enterprise planning | Key Content:  Unit 2-  Understanding resources for business and enterprise planning  Understand research, resource planning, growth and development for business and enterprise  Business Research  Resource Planning  Business Growth - Learners will know and understand options for internal and external growth, the benefits of growth and be able to apply this in business.  Unit 2 Understanding resources for business and enterprise planning  Understand human resource requirements for a business start-up  Human Resources - Learners will know and understand components of human resources and be able to apply them to a business.  Unit 1  • External Assessment prep, final revision, extended writing tasks (command words!)  • External Assessment,  Winter window  (2nd attempt option) | Key Content:  Unit 2-  Understanding resources for business and enterprise planning  Understand research, resource planning, growth and development for business and enterprise  Business Research  Resource Planning  Business Growth - Learners will know and understand options for internal and external growth, the benefits of growth and be able to apply this in business.  Unit 2 Understanding resources for business and enterprise planning  Understand research, resource planning, growth and development for business and enterprise  Business Research  Resource Planning  Business Growth - Learners will know and understand options for internal and external growth, the benefits of growth and be able to apply this in business  Unit 2  • Internal Assessment,  recommended 1st  submission date  is March  • EQA visit – 1st visit  available April | Key Content:  Unit 2-  • Internal Assessment,  recommended  resubmission May  • EQA visit – 2nd visit for  final sign off (if not  completed in 1st visit) | Key Content:  COURSE COMPLETE | Key Content:  COURSE COMPLETE |
|  | Key Skills:   * Research * Funding * Planning * Implementation * Delivery | Key Skills:   * HR * Communication * Literacy * Command words * Assessment * Revision | Key Skills:   * Application of knowledge * Completion of coursework * Evaluation/redrafting | Key Skills:   * Application of knowledge * Completion of coursework * Evaluation/redrafting |  |  |
|  | **Assessment opportunities:**  **Assessment opportunities-self/peer/teacher based upon learners readiness to complete internal assessment.** | **Assessment opportunities:**  **Assessment opportunities-self/peer/teacher based upon learners readiness to complete internal assessment.**  **External Assessment** | **Assessment opportunities:**  **Internal Assessment** | **Assessment opportunities:**  **Internal Assessment** |  |  |
| Year 10 | Key Content:  Register learners and  enter into selected  External Assessment  (late registration fee if  registration cut off  date is missed)  Introduction to Business  Learning styles  Learning methods  Grading/Assessing work  Teamwork/research/presentation skills | Key Content:  Unit 1-  Understand entrepreneurship, business organisation and the importance of stakeholders  Entrepreneur - Learners will know and understand what it means to be an entrepreneur, their motivations, characteristics and skills  Business aims and objectives - Learners will know and understand financial and non-financial business aims and objectives and how to apply these in business. | Key Content:  Unit 1-  Understand entrepreneurship, business organisation and the importance of stakeholders  Structures  Stakeholder Engagement - Learners will know and understand the internal and external stakeholders of a business and their aims and objectives, learners will know and understand the advantages of effectively engaging with stakeholders  West Ham United Vocational Business Leaders Programme. | Key Content:  Unit 1-  Understand the marketing mix, market research, market types and orientation types  Marketing Mix- Learners will know and understand the marketing mix covering each of the four elements  Market Research and Markets - Learners will know and understand data types, market research methods, the advantages and disadvantages of each method and how to apply these in business. | Key Content:  Unit 1-  Understand operations management  Understand internal influences on business  Customer Service and Internal Influences and Challenges of Growth - Learners will know and understand customer service. Learners will know and understand methods of measuring customer service and how customer service levels can be maintained.  Internal Influences -  Learners will know and understand the internal influences that affect a business | Key Content:  Unit 1-  Internal Challenges of Growth - Learners will know and understand the challenges of growth and how they apply in business  Understand external influences on business  External Influences -  Learners will know and understand the external influences that affect a business  Challenges of Growth -  Learners will know and understand the challenges of growth and how they apply in business  Unit 1  • External Assessment prep, final revision, extended writing tasks (command words!)  • External Assessment,  Summer window  (1st attempt option) |
| Key Skills:   * Ready to learn * Command words * Expectations * Learning styles * Team building * Group bonding | Key Skills:   * Target setting * Motivation * Aims and objectives * Aspiration and personal drive | Key Skills:   * Vocational project * Critical analysis * Organisation * Structure | Key skills:   * Numeracy * Data analysis * Critical thinking | Key skills:   * Internal influence * External influence * Analysis * Target setting | Key skills:   * Exam preparation * Exams skills * Implementation of knowledge |
| **Assessment opportunities:**  Command word assessment | **Assessment opportunities:**  Mock 1 | **Assessment opportunities:**  Vocational project formal assessment | **Assessment opportunities:**  Mock 2 | **Assessment opportunities:**  Unit 2 practice task | **Assessment opportunities:**  Unit 1 formal assessment |