**Ormiston Park Academy Curriculum Overview Years 10-11 Department: NCFE Business Curriculum Leader: MCC**

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|  | **Half Term 1**  | **Half Term 2**  | **Half Term 3**  | **Half Term 4**  | **Half Term 5**  | **Half Term 6**  |
| Year 11 | Key Content:Unit 2-Understanding resources for business and enterprise planningUnderstand sources of enterprise funding and business financeBusiness and Enterprise FundingBusiness and Enterprise FinanceUnit 2 Understanding resources for business and enterprise planningUnderstand business and enterprise planning | Key Content: Unit 2-Understanding resources for business and enterprise planningUnderstand research, resource planning, growth and development for business and enterpriseBusiness ResearchResource PlanningBusiness Growth - Learners will know and understand options for internal and external growth, the benefits of growth and be able to apply this in business.Unit 2 Understanding resources for business and enterprise planningUnderstand human resource requirements for a business start-upHuman Resources - Learners will know and understand components of human resources and be able to apply them to a business.Unit 1• External Assessment prep, final revision, extended writing tasks (command words!)• External Assessment,Winter window(2nd attempt option) | Key Content: Unit 2-Understanding resources for business and enterprise planningUnderstand research, resource planning, growth and development for business and enterpriseBusiness ResearchResource PlanningBusiness Growth - Learners will know and understand options for internal and external growth, the benefits of growth and be able to apply this in business.Unit 2 Understanding resources for business and enterprise planningUnderstand research, resource planning, growth and development for business and enterpriseBusiness ResearchResource PlanningBusiness Growth - Learners will know and understand options for internal and external growth, the benefits of growth and be able to apply this in businessUnit 2• Internal Assessment,recommended 1stsubmission dateis March• EQA visit – 1st visitavailable April | Key Content: Unit 2-• Internal Assessment,recommendedresubmission May• EQA visit – 2nd visit forfinal sign off (if notcompleted in 1st visit) | Key Content: COURSE COMPLETE | Key Content: COURSE COMPLETE |
|  | Key Skills:* Research
* Funding
* Planning
* Implementation
* Delivery
 | Key Skills:* HR
* Communication
* Literacy
* Command words
* Assessment
* Revision
 | Key Skills:* Application of knowledge
* Completion of coursework
* Evaluation/redrafting
 | Key Skills:* Application of knowledge
* Completion of coursework
* Evaluation/redrafting
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|  | **Assessment opportunities:****Assessment opportunities-self/peer/teacher based upon learners readiness to complete internal assessment.** | **Assessment opportunities:****Assessment opportunities-self/peer/teacher based upon learners readiness to complete internal assessment.****External Assessment** | **Assessment opportunities:****Internal Assessment** | **Assessment opportunities:****Internal Assessment** |  |  |
| Year 10 | Key Content: Register learners andenter into selectedExternal Assessment(late registration fee ifregistration cut offdate is missed)Introduction to BusinessLearning stylesLearning methodsGrading/Assessing workTeamwork/research/presentation skills | Key Content:Unit 1-Understand entrepreneurship, business organisation and the importance of stakeholdersEntrepreneur - Learners will know and understand what it means to be an entrepreneur, their motivations, characteristics and skillsBusiness aims and objectives - Learners will know and understand financial and non-financial business aims and objectives and how to apply these in business. | Key Content:Unit 1-Understand entrepreneurship, business organisation and the importance of stakeholdersStructuresStakeholder Engagement - Learners will know and understand the internal and external stakeholders of a business and their aims and objectives, learners will know and understand the advantages of effectively engaging with stakeholdersWest Ham United Vocational Business Leaders Programme. |  Key Content: Unit 1-Understand the marketing mix, market research, market types and orientation typesMarketing Mix- Learners will know and understand the marketing mix covering each of the four elementsMarket Research and Markets - Learners will know and understand data types, market research methods, the advantages and disadvantages of each method and how to apply these in business. | Key Content: Unit 1-Understand operations managementUnderstand internal influences on businessCustomer Service and Internal Influences and Challenges of Growth - Learners will know and understand customer service. Learners will know and understand methods of measuring customer service and how customer service levels can be maintained.Internal Influences -Learners will know and understand the internal influences that affect a business | Key Content:Unit 1-Internal Challenges of Growth - Learners will know and understand the challenges of growth and how they apply in businessUnderstand external influences on businessExternal Influences -Learners will know and understand the external influences that affect a businessChallenges of Growth -Learners will know and understand the challenges of growth and how they apply in businessUnit 1• External Assessment prep, final revision, extended writing tasks (command words!)• External Assessment,Summer window(1st attempt option) |
| Key Skills:* Ready to learn
* Command words
* Expectations
* Learning styles
* Team building
* Group bonding
 | Key Skills:* Target setting
* Motivation
* Aims and objectives
* Aspiration and personal drive
 | Key Skills:* Vocational project
* Critical analysis
* Organisation
* Structure
 | Key skills:* Numeracy
* Data analysis
* Critical thinking
 | Key skills:* Internal influence
* External influence
* Analysis
* Target setting
 | Key skills:* Exam preparation
* Exams skills
* Implementation of knowledge
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| **Assessment opportunities:**Command word assessment | **Assessment opportunities:**Mock 1 | **Assessment opportunities:**Vocational project formal assessment | **Assessment opportunities:**Mock 2 | **Assessment opportunities:**Unit 2 practice task | **Assessment opportunities:**Unit 1 formal assessment |